

Beat the rate rise

Sales Battlecard

With 25 years of experience, we know how competitive the global health and life insurance marketplace can be. That's why we're continuing our series of winter promotions to help you grow your business with resources on beating the 2018 rate rise.

Our third battlecard in the series tells you all you need to know about beating the 2018 rate rise – so you can reach new customers and retain existing clients.

Save it somewhere handy to refer to any time you need.

Don't forget you can review the details of all our plans any time at broker.william-russell.com/documents

If you have any questions you can get in touch by phone on +44 (0) 1276 486477 or by email at sales@william-russell.com



Beat the Rate Rise Promotion



Promotional period: Before December 31 2017

Medical inflation costs mean that rates will again rise globally in 2018.

Get ahead of the rate rise

We're reminding our clients that if they sign up before December 31st, they will secure cover for 2018 at 2017 rates.

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All plans

It applies to both groups and individuals.

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Rate sheets

Updated rate sheets will be available online shortly.

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