

Beat the 2018 rate rise on your health cover



Dear <client name>,

I'm writing to remind you of the benefits of savings to be made by taking out your health cover before December 31. To accommodate the gradual inflation in the cost of global health cover, premiums will rise again on 1 January 2018. But there's still time to secure your policy before the deadline.

Save money

You can enjoy the benefits of savings to be made by taking out your health cover before December 31. To accommodate the gradual inflation in the cost of global health cover, premiums will rise again on 1 January 2018. But there's still time to secure your policy before the deadline.

Save time

William Russell is able to arrange comprehensive cover– and offers direct billing and direct access to a claims handler when your employees require medical care.

William Russell benefits are always improving

- International cover that moves with you
- Innovative plans to suit your needs
- Comprehensive cover for cancer treatment
- Access to hospitals worldwide
- Talk to a dedicated call handler straight away

Designed with expats in mind, William Russell products are competitively priced, easy to understand and simple to administer.

If you have any questions or would like me to provide you with a quote please get in touch – but please remember this is a limited time offer.

I look forward to speaking with you,

<Broker ContactName>

<Contact details – email/phone/address etc>

BROKER LOGO

William Russell
Global protection for international living