

Our Group Rate discounts

Sales Battlecard

With 25 years of experience, we know how competitive the global health and life insurance marketplace can be. That's why we're continuing our series of winter promotions to help you grow your business with our group benefits.

Our second battlecard in the series tells you all you need to know about our group discount opportunities – so you can reach new customers and retain existing clients.

Save it somewhere handy to refer to any time you need.

Don't forget you can review the details of all our plans any time at broker.william-russell.com/documents

If you have any questions you can get in touch by phone on +44 (0) 1276 486477 or by email at sales@william-russell.com



Group Discounts Promotion



Promotional period: Ongoing

We offer our customers enhanced discounts on group health and life cover.

✓ Pricing concessions

We have negotiated with the underwriters to be in a stronger position on group pricing, with particular review of our pricing on Medical History Disregard (MHD) schemes.

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✓ Over 10 employees

In addition to the above, we are able to offer MHD terms to groups with 10+ employees and welcome the opportunity to provide quotes on any upcoming group renewals to see if we can provide a competitive alternative for your clients.

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✓ Over 3 employees

For smaller groups we offer the advantage of Continued Personal Medical Exclusion (CPME) terms at no additional cost to make switching to William Russell as easy as possible. Full Medical Underwriting (FMU) and Moratorium terms are also available.

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✓ Tailored benefits

With a wide range of plans and benefits, your clients have the ability to tailor their plans to cover their needs.